

**We Can't Do It...
Without You**

Pay online:

BreastCancerRally.org

Pay by mail:

Complete this form; send to:
**Lake Naomi -Timber Trails
Breast Cancer Rally**
P.O. Box 2351
Pocono Pines, PA 18350

Pay in Person:

Lake Naomi Club
Administrative Office
122 Route 423
Pocono Pines, PA 18350

Make checks payable to:

Linda Creed Organization
Tax ID: 23-2502326

Email Your Ads:

RallyLogos@gmail.com
See design guidelines on back cover...

Questions? Contact us...

Eileen Chimerine
eileen.chimerine@gmail.com
610-659-4400

Anne Spadaro
rallylogos@gmail.com
610-804-7494

Emily Ryan
emresq1@gmail.com
610-213-9210

Your Personal Rally Contact:

Name: _____

Phone: _____

Email: _____



Graphic Design Guidelines...

Sizes for Sponsor Ads:

Full Page: Portrait Orientation;
8" high x 5" wide (48 pica x 30 pica)

Half Page: Landscape Orientation;
4" high x 5" wide (24 pica x 30 pica)

Third Page: Landscape Orientation;
1.6" high x 4.75" wide (12.96 pica x 28.5 pica)

Quarter Page: Portrait Orientation;
4" high x 2" wide (24 pica x 12 pica)

Format:

Send files jpeg format; 300 DPI

Send to:

rallylogos@gmail.com

For your donation records:

Linda Creed Organization Tax ID: 23-2502326

*Need
Help?*

If you need your ad created, we can use your logo or company graphics to prepare one for you. We will send you the ad for your approval.
Send to: **rallylogos@gmail.com**



**Rally with us to
promote breast health!**

**2019
SPONSOR
OPPORTUNITIES**

*Our annual events
support local women
in their fight against breast cancer.*

In Cooperation with The Linda Creed Organization

Be Part of Our Success...

Join us in our efforts to help those with breast cancer and raise breast health awareness for others. We need your commitment now for our Sponsor Book advertisements.

Your financial support goes directly to women in the Poconos who are in need...less than 5% of monies raised go to administrative costs.

Last year **we raised over \$70,000** for women in our communities who needed financial support for diagnostic tests and support during breast cancer treatment.

Our Efforts Reap Results!

Our efforts benefit local women through the Philadelphia-based Linda Creed Organization.

Since 2008 we have provided patient assistance grants (each averaging \$1,500) to hundreds of women. Also, through our efforts we have provided thousands of mammograms and diagnostic tests.

Mission of the Linda Creed Organization

The mission of the Linda Creed Organization, which was founded in 1987, is to help those who are uninsured or underinsured.

The organization provides services at hospitals, including Lehigh Valley Health Network and other medical facilities in the Pocono area for mammograms, diagnostic tests, and instruction on breast health.



Our Efforts Benefit:

LINDA CREED ORGANIZATION

For more information, visit:

lindacreed.org

How You Can Help...

Place an Advertisement in Our Sponsor Book

The Lake Naomi-Timber Trails community takes great pride in supporting the business sponsors who are found in the Sponsor Book.

Benefits of Sponsorship:



Hundreds of attendees receive the Sponsor Book at the Rally banquet. They are also distributed throughout the community.



The Sponsor Book is displayed on the Rally web site and is also promoted via a link on the Lake Naomi Club web site. **(Inc.org)**



Attendees are encouraged to patronize our Sponsors and to recommend them to family and friends.



We publicize your sponsorship on our Facebook page with a "Sponsor Spotlight" to express our appreciation.

**(See Business Sponsor listing information on right.)*

Like Our Facebook Page:

Lake Naomi Timber Trails Breast Cancer Rally

Go to our page and hit "Like" to get Rally updates in your Facebook feed. We post information on all Rally events and honor Sponsors (\$250 and above) with Sponsor Spotlights.

Visit Our Web Site:

Register online for Sponsor ads and view last year's Sponsor Book. Also, get more detailed information on events and view event photos.

BreastCancerRally.org

We Appreciate You...

We need your response by:

July 12, 2019

Detach this flap with your response...

Name: _____

Phone: _____

Email: _____

Web Site: _____

Facebook Page Name: _____

My Contribution...

circle your selection

Business Sponsor

\$5,000 Priority Donor Recognition

\$2,500 Back Cover

\$1,500 Inside Front Page

\$1,500 Inside Back Cover

\$1,000 Full-Page Listing

\$500 Half-Page Listing

\$350 Third-Page Listing

(Sponsors above receive tote bag imprint.)

\$250 Quarter-Page Listing

**(All Sponsors above receive Facebook Sponsor Spotlights. Number of spotlights depend on ad size.)*

\$150 Four-Line Listing

\$100 Two-Line Listing

(ALL Sponsors receive a window decal.)